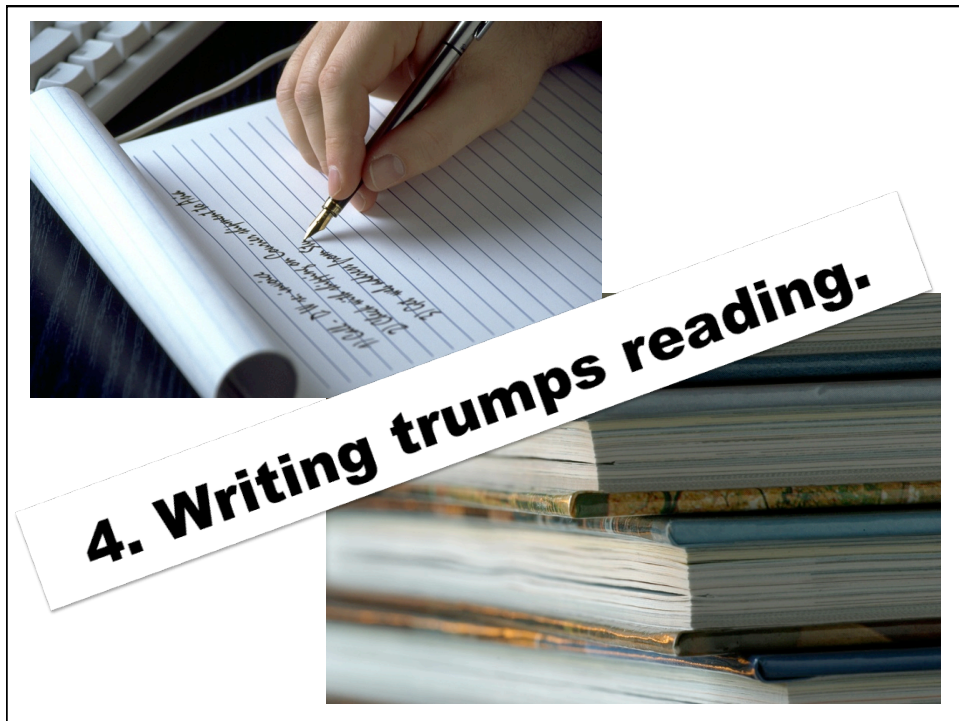


3. Images trump words.

Cognitive Neuroscience:
Branch of science that studies how the human brain takes in, stores, retrieves, and uses information.



4. Writing trumps reading.

